

With 3 blockbusters with big names lined up until the Independence Day, will Ajay give a Salman run for his money?



July 18, 2014

Genre - Action

Actor - Salman Khan

Actress - Jacqueline Fernandez

Producer - Sajid Nadiadwala

Studio - Nadiadwala Grandson Entertainment/
UTV Motion Pictures

Music - Himesh Reshammiya/Meet Bros Anjjan



August 8, 2014

Genre - Comedy

Actor - Akshay Kumar

Actress - Tamannaah Bhatia

Producer - Ramesh S Taurani/Jayantilal Gada

Studio - Tips Music Films/Pen India Pvt. Ltd

Music - Sachin/Jigar



August 15, 2014

Genre - Action

Actor - Ajay Devgn

Actress - Kareena Kapoor Khan

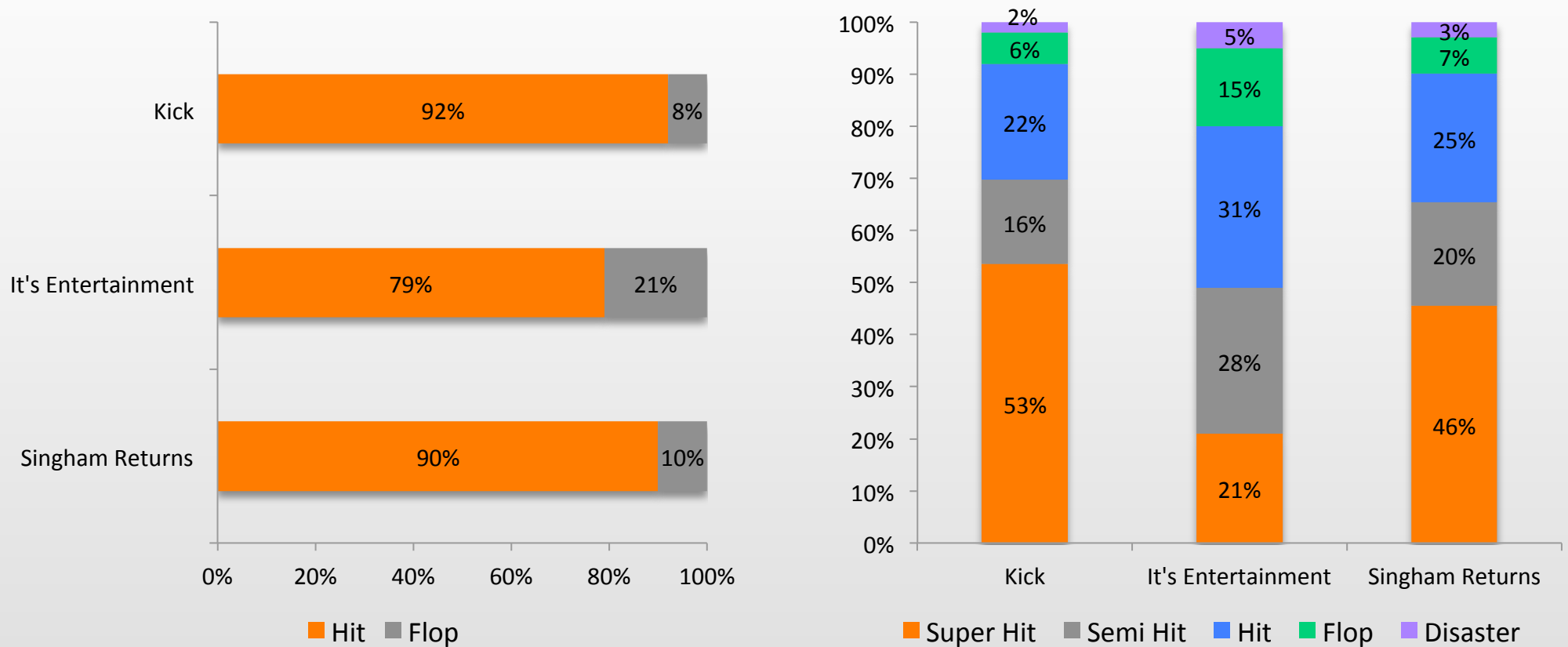
Producer - Ajay Devgn/Rohit Shetty/Reliance
Entertainment

Studio - Ajay Devgn Films

Music - Sajid/Farhad



Kick & Singham Returns go neck to neck, but audiences predict that Kick will be a much bigger hit than Singham Returns. Akshay starer It's Entertainment doesn't look that great.



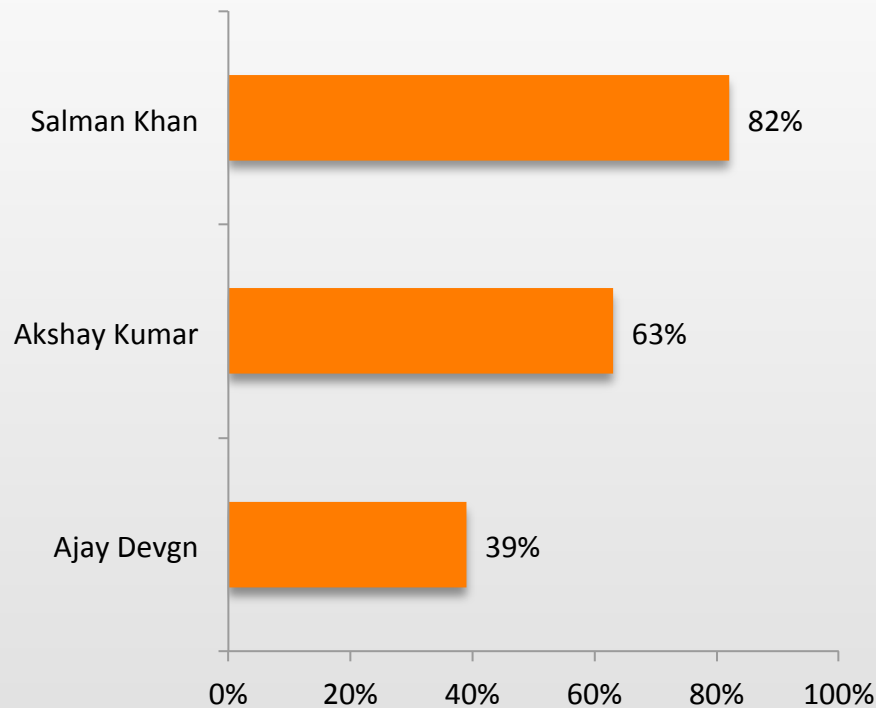
Base: 778 respondents



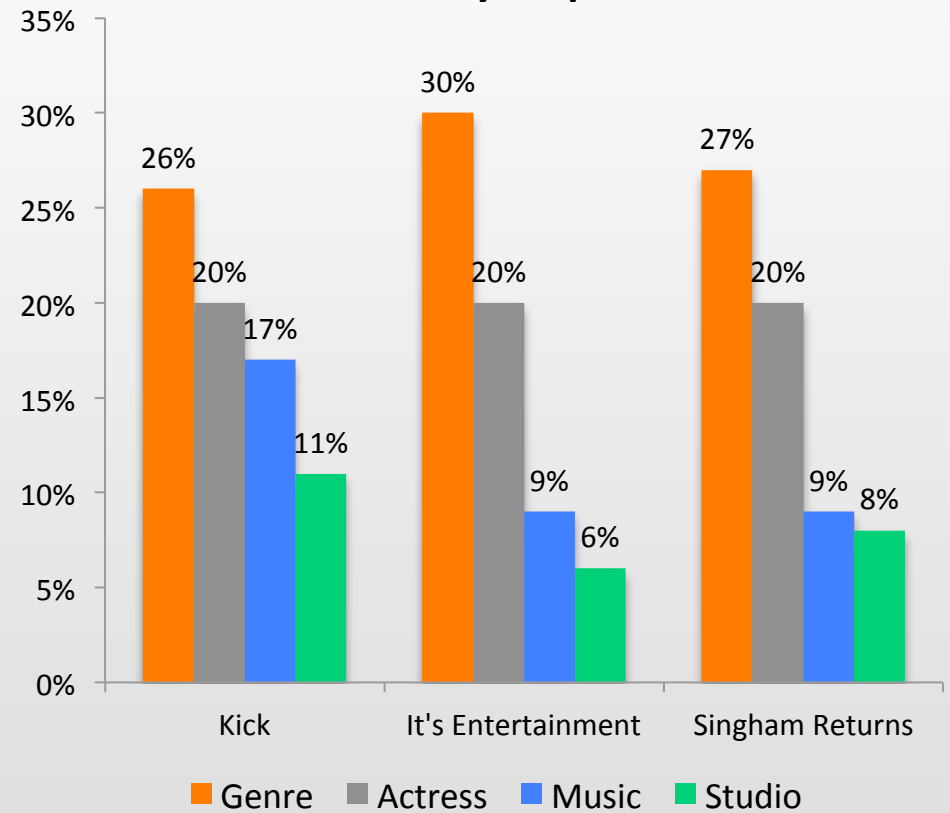
All 3 heroes come out as backbone of the movies –
 Salman Khan tops the list
 Ajay Devgn/Rohit Shetty being producer of Singham
 Returns comes as the 2nd most important reason

Music for Kick is a let down. Female leads don't affect the movie that much

Who is big?



Why Flop?



Q: Main reason for the movie to be a hit/flop?

Base: 713/65 respondents for Kick; 617/161 respondents for It's Entertainment; 703/75 respondents for Singham Returns

